

Evelyn Castle

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SUMMARY

Results-driven and hard-working Founder and Executive Director skilled at proactively leading in all aspects of business development and management from operations and finance to marketing and human resources. Effective leader, well-developed communications skills, and excellent multitasking abilities. Accomplished entrepreneur capable of identifying new opportunities and sustaining extraordinary business growth.

SKILLS & EXPERTISE

Leadership & Capacity Building • Business Development • Experience in Africa • Stakeholder Engagement • Project Management • Business Finance • Information Technology • Leadership Coaching

Executive Leader

- Ability to build a company for success
 - Development of organization processes, policies, and systems
 - Designed, implemented, and adjusted organization structure to meet business needs
 - Development of business success metrics and tracking for success
 - Implement organizational productivity information technologies
 - Corporate branding and marketing
- Agile company management
 - Ability to proactively participate in all facets of the company and work closely with other executives
 - Ability to scale up and scale down an organization effectively
 - Active and open leadership style to build company culture and brand
- Business growth
 - Develop and implement business plan and strategy; identify and exploit new opportunities
 - Interview and hire new senior managers, ensuring that the company's staffing needs are met and employees fit well with company culture
 - Build and maintain professional relationships with donors and partners
 - Lead and manage Board of Directors participation and contributions

Digital Health Technology Expert

- Over 12 years experience implementing digital health solutions across Africa
- Expert in use of GIS systems for public health campaigns
- Effectively designed and lead the development of solutions and tools to solve public health problems (Logistics Management Information Systems, Data Warehouses, Planning Solutions)
- Expert in data collection in low resource settings

Public Health Emergency Response Expert

- Oversaw project design and implementation over 8 years of involvement in the polio emergency response in Northern Nigeria, including insecure areas in the North East, which contributed to the eradication of polio in Nigeria in August 2020.
- Supported key Ebola Emergency Response activities including the establishment of Emergency Operations Centers, Ebola Call Centers, and a multitude of operations and logistics support across Nigeria, Sierra Leone, Liberia, and Guinea. Served as operations lead on the STRIVE Ebola Vaccine Trial in Sierra Leone. Received recognition for services in all 4 countries.
- Served as a Senior Advisor to the National Coordinator for the Presidential Task Force Against COVID-19 from March - Dec 2020. Led donor strategic meetings and supported operations of the National Pandemic Response Center.

EXPERIENCE

CEO & Co-Founder

eha Impact Ventures | Global

2021 – Present

Founded the philanthropic impact investing enterprise and raised an initial endowment of \$5.5m.

Chairman of the Board & Co-Founder

eHealth Africa | West Africa

2009 – Present

Founded NGO start-up and grew business from zero to revenue of \$262 million over 10 years. Managed a team of over 1200 employees in 4 countries at organization peak. Successfully transitioned from Executive Director role in 2022.

Chairman of the Board & Co-Founder

EHA Clinics | Nigeria

2018 - Present

Founded the for-profit primary health start-up and secured over \$3m in start-up capital and an additional \$1m in COVID emergency response financing in the company's first 2 years of operation.

PUBLICATIONS

- National reporting of deaths after enhanced Ebola surveillance in Sierra Leone, Aug 18, 2020, PLOS Neglected Tropical Diseases
- Establishing Ebola Virus Disease (EVD) diagnostics using GeneXpert technology at a mobile laboratory in Liberia: Impact on outbreak response, case management and laboratory systems strengthening, 2018, PLoS Neglected Tropical Diseases
- The 117 call alert system in Sierra Leone: From rapid Ebola notification to routine death reporting, 2017, BMJ Global Health
- Experience Implementing OpenMRS to Support Maternal and Reproductive Health in Northern Nigeria, 2010, Studies in Health Technology and Informatics

EDUCATION & CERTIFICATES

University of Cape Town – Graduate School of Business | Virtual
2020
Impact Investing in Africa

Center for Healthcare Management - Columbia University | Paris, France
2019
Global Executive Training in Integrated Care

University of California, Santa Cruz | CA, USA
2007 - 2010
BS, Health Sciences